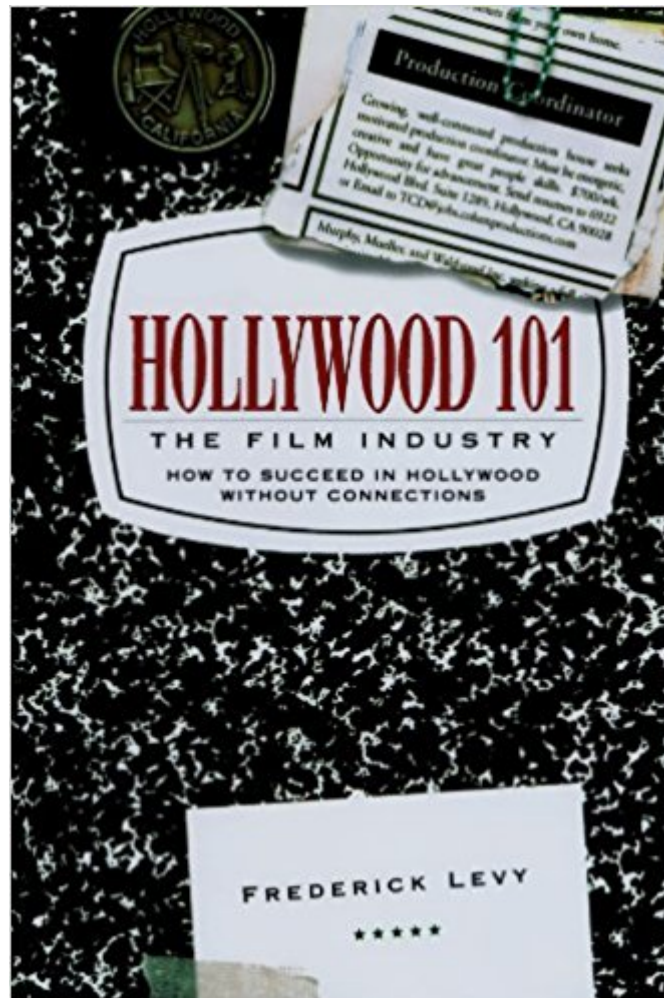




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Hollywood 101: The Film Industry



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Synopsis

Looking for a career in the film business? Look no further. Making it in Hollywood is possible. But only if you have a workable strategy. When author Frederick Levy launched his own fledgling career, he didn't know a soul in the business. But that didn't stop him and it doesn't have to stop you. Hollywood 101 is a complete game plan for getting your foot in the door of the film industry. With fascinating inside stories and advice from key players, it takes you step-by-step up the ladder of success. Whether you aspire to be a producer, director, writer, talent agent, and any other behind-the-camera professional, this is the one book you need to turn your "reel" dreams into reality!

Book Information

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Customer Reviews

“By page 47, I graded this book 100...and it went up from there! It's such an informative book about getting in, successfully being in the film industry. It's detailed and casual, with wonderful stories and effective comments and quotes. It does it all!”
— Arthur Hiller, former president, Academy of Motion Pictures Arts and Sciences
“There's nothing like it in Hollywood...It is Hollywood, from A-to-Z, especially "C"--for career. The only thing better is having an uncle who owns a studio.”
— Bill Harris, E! Entertainment Television
“Hollywood 101 is an essential resource for anyone seeking work in the film business. This amazing book breaks down into steps everything a person needs to know to approach and achieve their dream job in the entertainment industry.”
— Paul Clinton,

Film Reviewer and Entertainment Reporter for CNN

Frederick Levy is the Vice President of Development and Production at Marty Katz Productions. Before joining the company, he worked for American Entertainment Investors and InterMedia/Film Equities, Inc., both of which finance and package independent films. He resides in Los Angeles.

The unfortunate reality that Hollywood paints is that the only way to achieve success is to use other people as pawns and to set up your client. This book focuses on how to gain power in the BIZ, regardless of whether it's morally right or wrong. I tend to believe that this is how the majority of the cut throat Hollywood world works; While this is not exactly what we are taught in business school, I find it difficult to argue otherwise and therefore found this book very useful in the right situations. It breaks down the entire industry from jobs, positions, film making, how to break in, what you might expect etc. This book is full of details and It shares experiences of people who are already in the business. Not to mention it's a must have for anyone trying break into the BIZ industry. K. Jabbar Palace Music Group

Good info

Informative look at various careers in the industry. Definitely needs to be updated with more current information.

I love this book. It is one of my fav book. I think it worth buying. It doesn't go over the details. He just encourage you and tell you what to be aware of.

Unlike some of the reviewers of this book, unfortunately I haven't had the opportunity to meet Mr. Levy but I would like to congratulate him on a book that is truly insightful and provided me with several days of wonderful reading. I don't want to sugarcoat this review but I have read so many books on the film industry and this book did not make me yawn one bit. This book was created for people who want to break into the industry. By no way is the author saying it's easy but the insight to certain industry professions and the professionals he had contribute to this book is remarkable. If you know someone who wants to break into the film industry, I know there are many books out there but purchase this book as a present for that individual. It's hip, informative and definitely not boring. Highly recommended!

I read this book in preparation for my move to LA. It is a perfect book for a film student who isn't sure what department/ career path they want. And also perfect for a newbie in the film industry to choose a career path. It's outlines the major departments in the industry, gives tips and ideas on how to get to what ever career path you want. I recommend this to any one new to the industry or interested in the industry.

Very informative

Great book! Lots of helpful hints and industry knowledge.

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